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Okay, so basically, Smart Retail offers more than enough winning ideas and strategies especially in the retail industry. What I was able to pick up was that happy team members are essential in obtaining the goal or the bottom line of the business.

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The essence of Smart Retail is about helping you to make more money, to win the sales battle, and to help you and your team stand out from the competition. A good store manager can make a huge impact on the success of an individual store, much more so than a clever marketing director or number-lovin" fi nance chief can.

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Smart Retail | 4th edition | Pearson

This is the eBook version of the printed book.The world's #1 guide to retail success, complete with crucial, up-to-date insights--including new case studies, ideas, strategies, and tactics from today's best retailers, like TopShop, IKEA, and Best Buy. Smart Retail incorporates several valuable chapters, including: Opportunities to learn from past retail pioneers: simple yet effective ...

Smart Retail: Practical Winning Ideas and Strategies from ...

Welcome to the eCommerce Forest Book Club! This month I'm reviewing Smart Retail: Winning Ideas & Strategies from the World's Most Successful Retailers by Richard Hammond. I can highly recommend ...

Smart Retail: Winning Ideas & Strategies from the Most Successful Retailers | eCommerce Book Club

Smart Retail is the perfect retail bible. If you take your retail business seriously, want to avoid the pitfalls of some of the fallen brands of the past and future-proof your business, then you need this book in your life. Interesting that sales channel is not relevant here, web or high street doesn't matter.

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Smart Retail Gets Its Smart Store | RetailNext

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